

ANGELA SHERICE

Freelance Writer

Content Writer | Content Strategist | Copyediting | Content Editing | Academic Writing | Article Writing | Copywriting | Technical Writing | News Writing & Reporting | Blogging

Career Profile

I am a driven and determined, freelance CONTENT WRITER-creative and passionate about life and writing while here to serve your brand's advertising needs in the form of an ADVERTORIAL, a BLOG, a WRITE-UP, RE-BLOG (given our Write Head's unmatched flair). I am fortunate to have cultivated the education, skills, and experience necessary to be a freelance and vibrant entertainment/popular culture content writer with the ability to present any brand or body from [ages] 8 to 80. My popular culture knowledge and skills are versatile and wide in range. I have been exposed to a myriad subject matters in the world of popular culture for which I possess the knowledge, education, and/or experience to present your name, brand, or product to the masses in a way that garners you the attention and affect that you are seeking that will indeed surpass your advertising dollars. Visit our site: <http://www.OtherSideoftheFame.com> for a look at our blogs, advertorials, write-ups, and personally written re-blogs.

Key Added Values

- Exceptional written, oral, communication skills
- Wordsmith, well-versed with American style writing
- Ability to work quickly and efficiently
- Able to prioritize and handle multiple and complex projects simultaneously under tight deadlines and changing priorities/conditions
- Skilled in offering quality edits and rewrites beyond basic grammar and spelling
- Ability to take complex data and present it in an easy-to-understand manner
- High attention to detail
- Comprehensive approach in writing articles
- Experience in analysis, criticism and reviews, and critical thinking
- Innovative and solid idea generator
- Conceptual thinker
- Subject matter expert
- Ability to aggressively set a style agenda
- Ability to handle multiple and complex projects simultaneously under tight deadlines and changing priorities/conditions.
- Ability to work quickly and efficiently under deadline pressure
- Thrives well, and remains motivated under pressure
- Works well independently/with others-demonstrating, at all times, respect for diversity
- Keen eye for what news is-per need and value (whether it be real world news' popular culture, entertainment popular culture, education, crime, technology, love, relationship, sex and lifestyle)

Key Skills

- Working knowledge/understanding of navigating through all browsers
- Advanced knowledge of social media (and social politics)
- Advanced knowledge of online publishing and use of digital media/technology
- Content development and execution
- Substantial online experience (web publishing, blogging, article writing: social, entertainment, popular culture, world news)
- Experience developing and implementing online content and strategy

- Able to report breaking stories
- Proven track record of working online
- Exceptional command of the English language and keen eye for grammar/ grammatical rules
- Knowledge of AP & Chicago Manual Style
- SEO
- Relationship/accounts with/knowledge of: Bowker, Bowkerlinks, MyIdentifiers
- Experience working with CMS: Wordpress, Blogger
- Experience and formal education in conducting research, fact-checking
- Demonstrated expertise in all aspects of online journalism: reporting, writing, editing, photography, photojournalism, web publishing programs and tools, social media Graphic design skill (brochures, business cards pamphlets etc.)
- E-Pub, Desktop Publishing: Typesetting, Prepress, and Book Design (Adobe: Pagemaker 7.0, Photoshop, (some) Adobe CS5, Adobe Reader, Adobe Acrobat, Adobe Writer, Adobe Distiller)
- HTML, Front Page, Expression Web, (some) Adobe Illustrator.
- Educated on media law and ethics
- Expertise in, and passion for, covering a variety of cultures (and subcultures)
- Ability to solicit and edit work from other contributors to a blog
- Demonstrated, current/up-to-date understanding of digital concepts and blogging best practices

PROFESSIONAL EXPERIENCE

OtherSideoftheFame.com (Owner EIC Content Writer)	Online	2013-Present
Online entertainment media source for real world news popular culture, entertainment popular culture, education, crime, technology, love, relationship, sex and lifestyle		
ArtBuyAngie.com (Artist Designer)	Online	2013-Present
Online retail store selling art on canvas, apparel, home décor, jewelry, and accessories all personally created and designed by Angie / Art Buy Angie brand		
AngelaSherice.com (Writer)	Online	2009-Present
Typesetting via Microsoft Word, works extensively on editing, proofing, updating content and rewriting content in preparation for pre-press		
Karmaic Publishing (Author Publisher)	State of Ohio	2005-Present
Publisher, wholesaler, production of narrative fiction and creative non-fiction books. Record keeping, royalties, accounts receivable and payable for paperback/trade and e-books online, retail, wholesale and various major and small chain trade/paperback retailers		
Angela Sherice (Patenting Product Development & Innovation)	United States, Ohio	2005-Present
Patenting processes and preparation for non-provisional then provisional U.S. patenting for getting useful, non-obvious, original ideas to the market		

EDUCATION

University of Cincinnati | Major: (Journalism) | Minor: (Psychology and Philosophy)
Completed bachelor degree credit hours (20 additional credit hours of core/internship journalism courses necessary for completion of BA in Journalism)